

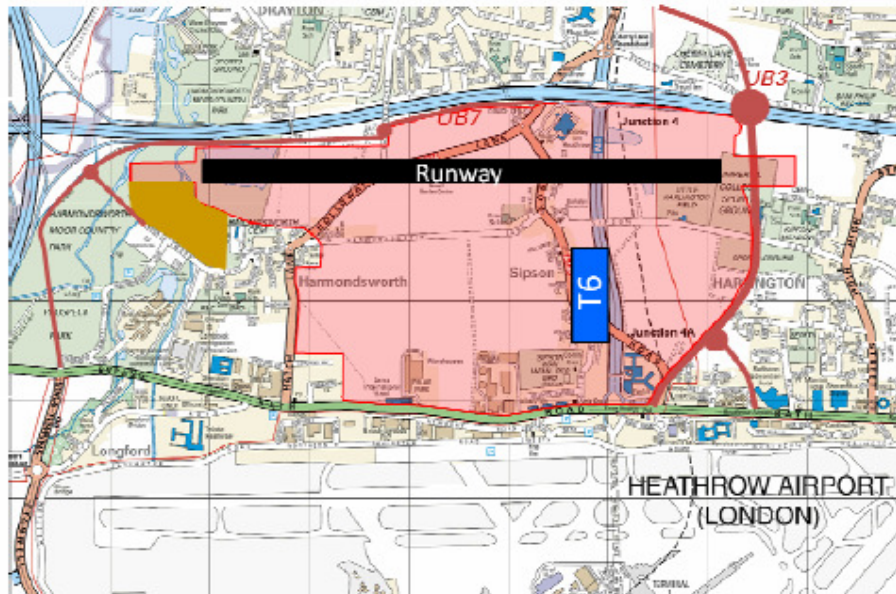
PRESS RELEASE

26 August 2009: For immediate use

**BAA's claim - 'A third runway won't make Heathrow any noisier or dirtier.'
is rejected by the Advertising Standards Authority ¹**

NoTRAG's Press Secretary Christine Shilling said 'it's tremendously reassuring the ASA have recognised BAA spin and made it clear their misleading advert cannot be used again. NoTRAG's advert below tells the truth – a 3rd Heathrow runway means more noise, more pollution and destruction.'

'Why there will never be a dirty, noisy third runway at Heathrow'



- ← **MORE pollution for MORE people**
- ← **MORE noise for MORE people**
- ← **MORE road traffic**
- ← **MORE Blight**
- ← **Cherry Lane Cemetery UNDER THREAT**
- ← **Sipson BULLDOZED off the map**
- ← **Harmondsworth, Harlington and Longford TRAPPED between runways**
- ← **Up to a 50% INCREASE in flights**
- ← **150,000 MORE residents under a flight path**
- ← **Airport development equivalent to the size of Gatwick ADDED**

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¹ The Independent 26 May: <http://www.independent.co.uk/news/uk/home-news/runway-advert-misleading-says-watchdog-1777211.html>

² See entire advert at <http://www.notrag.org/pdf/NoTraGPressRelease-8October2008.pdf> - Come to Never Never Land